



**Unlocking
Opportunities:** Impact
and Future of Oregon's
Prosperity 10K Program

Working Together Conference
10/23/2024



Portland State
UNIVERSITY

Overview

- Project background
- What is the Prosperity 10K Program?
- About us



Assessment Goals

What did we set out to learn about P10K?

- Why was the P10K program created? What need does it fulfill?
- How have WDBs used P10K?
- What impacts has the program generated?



Data Collection Approach

- Interviews
 - HECC staff
 - All 9 WDBs
 - Sample of P10K providers
- iTrac database
- Document review
 - Quarterly reports to HECC
 - Materials developed by WDBs



What We're Learning (so far)

- Background / Need
- How P10K funds are being used
- Impacts



Need for P10K

- Acute - pandemic
 - Pandemic impacts on communities and priority populations
- Chronic issues related to funding
 - Declining federal support
 - Rigidity of WIOA funding



How P10K funding has been used

- Continuum - existing \longleftrightarrow new
 - Activities - conventional WD to non-traditional
 - Populations - general to targeted approaches for new/specific populations
 - Networks - existing to new providers
- iTrac data - types of services
- Data from HECC reports



Impacts

- Individual level impacts
 - Meeting individuals where they are
 - ROI of co-enrollment - layering P10K funds with WIOA
- System level impacts
 - System capacity
 - Innovation - supporting new ideas and approaches
- Other observations
 - Differential impacts across WDBs
 - Value of P10K within FRO



Where We're Going from Here

- Fleshing out the analysis
 - Data analysis
 - Thematic analysis
 - Case studies
- Stepping back and making sense of it

