

2017-19 OWP Strategic Plan

MISSION:

Provide leadership that promotes and advances Oregon's workforce system.

VISION:

Oregon's workforce system ensures all Oregonians possess the talent needed for communities to thrive and prosper.

VALUES:

Pursue innovation through creativity and high achievement.

Be strategic by promoting solutions to complex challenges.

Maintain accountability through effective and efficient use of resources.

Promote inclusiveness through ongoing communication and free exchange of ideas.

Drive relevance by focusing on continuous improvement.

| ADVOCATE. | COLLABORATE. | LEAD. |
|---|---|--|
| Strategies | Strategies | Strategies |
| Engage and inform stakeholders about priorities, challenges, resources and solutions. | Pursue coordination, resource sharing and the reduction of duplicated services. | Inspire innovation by highlighting proven and promising practices. |
| Build awareness of the Local Workforce Boards and their value proposition. | Convene partners to shape a high-performing, business-driven, workforce system. | Increase system capacity. |
| Formulate and communicate policy positions at both the state and federal levels. | Develop strategic relationships to improve the system. | Demonstrate effectiveness through continuous improvement. |



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Executive Summary

The Oregon Workforce Partnership (OWP) is a non-partisan, private/public, statewide association committed to providing leadership that promotes and advances Oregon's workforce system*. Our membership is comprised of the leaders of Oregon's nine Local Workforce Boards (LWBs), and we are ready to build a comprehensive workforce system that supports better alignment of resources, increased coordination among programs, and improved efficiency and effectiveness in service delivery to all Oregonians.

Among other strategies, we will engage with stakeholders in a meaningful way to educate them about workforce priorities, challenges, resources and solutions; we will enhance local systems by pursuing coordination, resource sharing and the reduction of duplicated services; and we will inspire innovation. We are dedicated to our work and have set the following goals:

- Advocate.
- Collaborate.
- Lead.

Strong partnerships are essential to our success in solving complex workforce challenges. We rely on strong state leaders to support our efforts and invest in the existing system, to ensure Oregon maintains a nationally recognized public workforce system.

The Oregon Workforce Partnership has subcommittees tasked chartered to lead various work within the organization. The team assignments are: Communications: Andrew McGough, Kim Parker-Llerenas, Bill Rosholt. Events: Kristina Payne, Jake McClelland, Jim Fong. Executive: Bridget Dazey, Heather Ficht, Heather DeSart. Karen Litvin will coordinate this work as the Director of OWP.

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*In Oregon, the workforce system is defined as programs of the four core titles of the Workforce Innovation and Opportunity Act (WIOA), as well as self-sufficiency employment and training programs administered by the Oregon Department of Human Services.